

## Hennessey Capital Announces Renewed Sponsorship of Third Annual Fundraising Event For The Salvation Army's Jr. Bed and Bread Club

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Huntington Woods, Mich.---January 29, 2009---Hennessey Capital LLC, a Michigan-based specialty finance company providing working capital to small and mid-sized businesses, announces it will again serve as major sponsor for the third annual Detroit Red Wings Alumni game vs. Royal Oak Hockey Association Coaches & Alumni on February 7<sup>th</sup> at the John Lindell Ice Arena in Royal Oak. The event, which includes a February 6<sup>th</sup> skate-a-thon, is a fundraiser for The Salvation Army's Jr. Bed and Bread Club. The Salvation Army's Jr. Bed and Bread Club helps fund the delivery of meals to the homeless and also provides them with shelter. It is called the *Jr. Bed and Bread Club* because much of the funds are raised by kids, putting them into a *giving-back* frame of mind that can be nurtured as they grow.

Mike Semanco, Hennessey Capital President and COO, says The Salvation Army is one of the firm's charities of choice.

"We became involved with The Salvation Army a few years back with their Coats for Kids program and then decided to support the Jr. Bed and Bread Club. It plays such an important role in our community and we wanted to contribute to the extent possible," affirms Semanco.

Hennessey Capital has contributed \$15,000 to The Salvation Army Jr. Bed and Bread Club in the last three years, not including additional Hennessey Capital staff member donations. In 2008, the total raised at the alumni hockey game and skate-a-thon was more than \$30,000.

Tickets for the alumni event on Saturday February 7<sup>th</sup> at 7:30pm are available for \$12 per person. To purchase tickets for the alumni event or the skate-a-thon on the 6<sup>th</sup>, please contact Sarah Yerke at 248.755.0023 or [sarah\\_yerke@usc.salvationarmy.org](mailto:sarah_yerke@usc.salvationarmy.org). The events take place at the John Lindell Ice Arena, 1403 Lexington Boulevard, in Royal Oak, Michigan.

*Hennessey Capital ([www.hennesseycap.com](http://www.hennesseycap.com)) provides innovative working capital solutions for growing business-to-business companies that are either pre-bankable but post-revenue, in transition or otherwise do not meet the credit guidelines of traditional bank lending. Products and services include purchase order financing, factoring, asset-based lending programs, mezzanine debt, receivables management and business coaching. Hennessey Capital is part of the Hennessey Group of companies including Hennessey Enterprises and Hennessey Ventures.*

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